Manny® - You can steal our idea, but not his charisma!

Does it require supernatural powers to predict something that just has to happen inevitably? Nope. Does it feel good to be right about the brazen stupidity of one’s surroundings? Positively so, compadre!

In our relentless struggle for truth, justice and tax reduction in early February 2008 we offered the following CD to fans of Manny®, the only real polar bear cub in Nuremberg (see link below):

“That’s why I hate cubs and children: Twelve violently corny and senseless polar bear songs sung by a local Nuremberg children’s choir in squealing falsettos with a hard German accent beyond endurance giving you the creeps even before they start.”

Thus we were not directly surprised (but nevertheless almost wetted our pants laughing) when we read this advertisement in a local paper:
Available since February 28

Finally: The ‘Flocke’ Song composed and performed by Bernd Regenauer, featuring Maya and friends

4.95 Euro only! By buying this CD you support the Nuremberg Zoo!

Lyrics by Bernd Regenauer, vocals by Maya Regenauer and the children’s choir of Waldschule Rückersdorf, produced by Roland Häring.

On Feb. 28, 4 to 5 a.m. big autograph session in front of ‘Nürnberger Zeitung’ local newspaper’s agency at ‘Mauthalle’ with Bernd Regenauer and Maya”

---

1 Which moron says so?
2 A very, very famous Nuremberg comedian as friends assured us after asking back “Bernd who?”
3 As you can see the English wording is also used in the German text giving it an international flair, though we are in doubt that they will stay “friends” after this.
4 The „only” depends upon your attitude towards money. Of course a five Euro note also makes a nice lighter for a Havana. But this way the abuse is not connected with a charitable gift to the artist’s family.
5 However …
6 My goodness, poor girl!
7 Literally translated “forest school” or “school in the woods”, maybe meaning a tree nursery.
8 A small place near Nuremberg where kids obviously are deprived of their basic human right of self determination.
9 None of the people mentioned takes responsibility for the music, probably a precautionary measure against being sued for mayhem.
10 The newspaper people may have hoped for bad weather to stop them singing - but what about the woody dwarfs from Rückersdorf?!
11 How fitting a place: during the middle ages at “Mauthalle”, a former official building, Nuremberg officers extorted high tolls from foreign merchants.
In a masterpiece of investigative journalism the newspaper also revealed the spectacular background of the project: Regenauer offered his services to the zoo after two other cubs were eaten by their parents - please no questions about why only then and about his altruistic motives. Instead of calling the police to prevent the worst, he was even encouraged by the very same paper to write unforgettable (and unforgivable) lines like “Hallo, schaut her - ich bin Flocke, der Bär” (“Hello, look here, I am Flocke, the bear”) and to mash any unrelated but touching subject into the lyrics, from climate change to the marriage of “Flocke” and “Knut”, the other fake German polar bear (btw we also offer an erotic line of Manny® products ...).

In an incredibly smart move he broke the last possible moral or musical resistance by kid-napping his daughter’s class and making these innocent children sing his song.

What a great story, testimony to the volcanic eruption of a most innovative artist’s creativity, finally talking straight about such controversial a personality as a fluffy little white bear! He well may risk to be an outcast for the rest of his life never earning one single Euro again, but for his convictions he is ready to take the punches and leaves weaklings like Bob Dylan far behind.

We love this man, because he took to his heart our motto to make the best out of the local polar bear frenzy: a fortune!

Though to us there is one point of criticism left about his approach and that is inconsistence. How may roads - sorry - how many songs about arbitrary animals and things are yet unsung? How long people can be fooled by a trick as new as a forest of Sequoias? These questions cannot go unanswered. For our idol and any other creative spirit on a subterranean level we developed some free follow-up ideas which can subsidize the entire guild of German standup songwriters for the foreseeable future. To the rest of our customers we stay available for lucrative forecasts about the galloping numbness of mankind in the so-called civilized world.

P.S.: Penguins are evil.
Ingredients for the cover of a CD with songs about things

Foremost: A sophisticated design!

- A most surprising title in funny letters
- A picture of the thing wearing a ribbon
- A vivid coloring
- Useless scrappy information with English elements, particularly an exotic girl's name

... and here some proposals for the practical application:

- **Flyie**
  - The Fly
  - Hans Schmidt feat. GAGA & friends

- **Eggie**
  - The Fried Egg
  - Hans Schmidt feat. GAGA & friends

- **Hydie**
  - The Hydrant
  - Hans Schmidt feat. GAGA & friends

- **Pottie**
  - The Pot of Gold
  - Hans Schmidt feat. GAGA & friends

- **Roffie**
  - The Rottweiler
  - Hans Schmidt feat. GAGA & friends

- **Lizzie**
  - The Lizard
  - Hans Schmidt feat. GAGA & friends
... and here the link to "Manny® - The one and only Nuremberg polar bear cub!"

http://rijo-research.de © Susanne Rieger, Gerhard Jochem; last update: 12.03.2008