



## *Manny*® - The one and only Nuremberg polar bear cub!

*With new exclusive photos: un-bear-able super cute - greasy - spicy - controversial - partisan - anti-penguin!*

### The heartbreaking story of *Manny*®, the Nuremberg polar bear



Finally, 60 years after the trials - and even longer after some also broadly covered local events concerning brown instead of white beasts -, again the world has turned half an eye to Nuremberg. As global players of course we had to jump on the bandwagon of the so-called "Flocke" hype and make the best of the situation: a fortune.

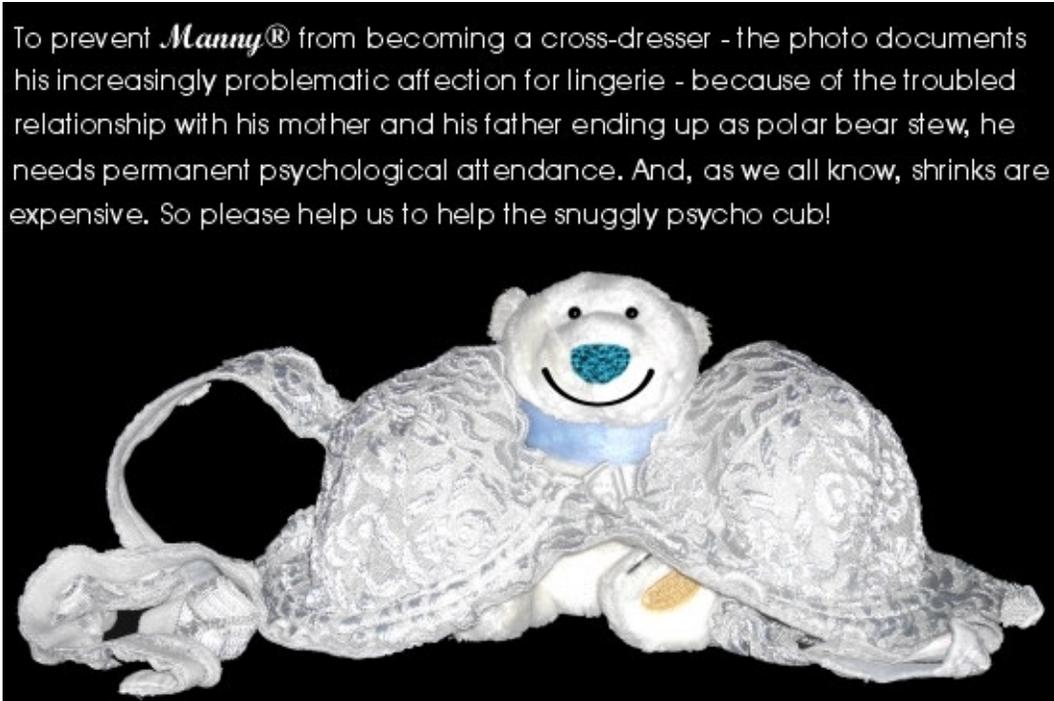
As a prerequisite for this noble aim we obtained an original polar bear cub of our own ... at least almost ... anyway more original than an ex-polar bear!

And that's the plot as it happened in real life: We rescued him from his deadbeat mother who intended to sell him to a taxidermist for a bucket of fish.

Et cetera, et cetera, blah, blah ... -

The rest you will have to make up by yourself, right now we are concerned with other things (see above, keyword fortune; we will authorize any Schmooze as long as the price is right). You know the elements necessary: When we took over he was almost starved because his

mother neglected him. Poor sissy had a serious mental crisis because his father had been harpooned by reckless Eskimos during a visit to the Mishpaha just two weeks after his birth. Needless to say that penguins, the most despicable creatures on earth, were involved in this onslaught giving away Daddy Bear's hiding-place to his hunters for three shabby worn copies of "Playboy" (perverts!). Little snow-white cub considered committing suicide by flushing himself in the visitors' bathroom, but then we entered the stage and freed him from the zoo.



After solving his nutritional problems (see below) we reached out to mankind for naming proposals. As expected we received zillions of moronic suggestions best to be ignored and decided on *Manny*® (short form of Manfred, incidentally spelled like *money* in German) for our new darling. So let the games begin!

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### The two basic rules of *Manny*®-Mania

- 1) *There is only one polar bear cub in Nuremberg. Anything else is Islamist propaganda made up to diverge your attention and purse from the Highlander among the fluffy puffy white things. Always remember: Today photos, films and schmaltzy texts in the media don't prove anything!* Other than our competitors in nuestro barrio and elsewhere in Germany

*(cheap fakes!)* we are able to present to anyone in doubt (for a marginal fee) a handwritten and signed *affidavit* of our polar bear about his existence plus a *certificate* of an almost zoologist (2 ½ semesters of sporadic but sincere studies) who strongly believes to have seen some whitish bear-like object in our kitchen though she still had a bad hang-over from the night before.

Enough of such technicalities! You simply have to believe us because we are incredibly honest and unselfish. The only selfish thing about us is that we sell shellfish. Our punning is entirely altruistic. *But beware of those dirty racketeers!*

2) *Penguins are evil* (see and buy *Manny®'s* book).




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## Licensing

Right now our lawyers are about to copyright and trademark anything with the slightest resemblance to a furry white animal. Just for you to be cautious: When they succeed you will have to ask for our permission using a cosmetic pad. We are also preparing a lawsuit against Liza Minnelli never to sing *Manny® makes the world go around* again without paying royalties to us.

As customary in today's business world, we intend to cash in on any skewed Internet domain we can allege belonging to *Manny*® as well. We already claimed successfully the following:

<http://www.cubs-for-dorks.com>

<http://www.fluffy-white-sweetie.com>

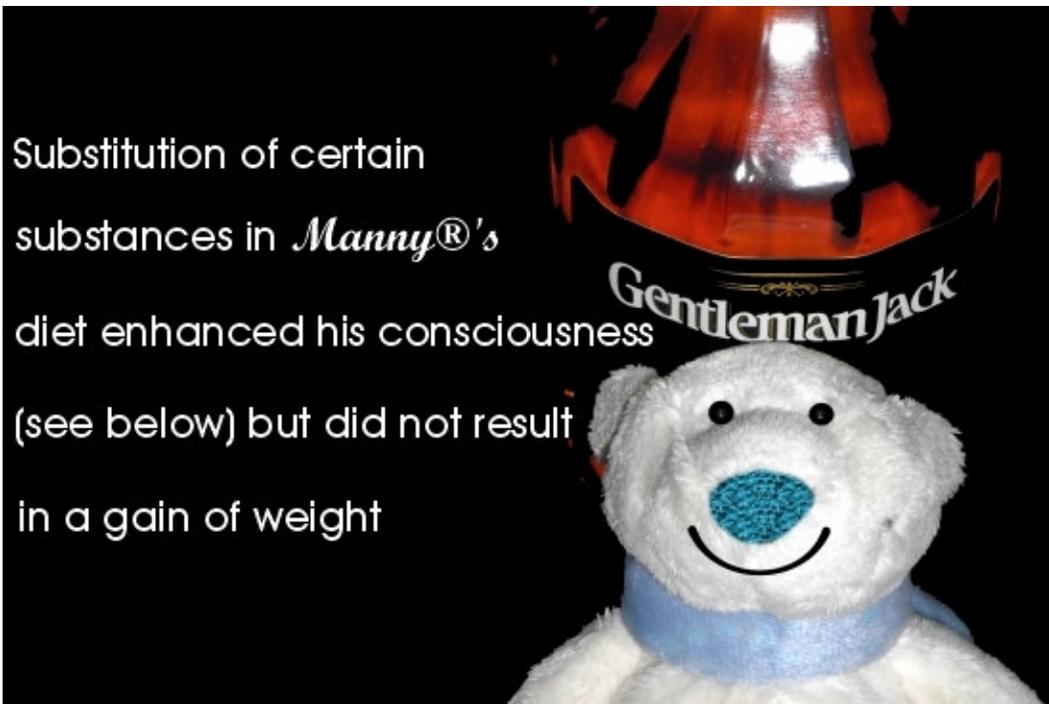
<http://www.eat-more-penguins.com>

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### Your donation is needed

After many troublesome trials and faults we found out that *Manny*® is developing best if hand-reared on a strict special diet of caviar and champagne. As his adopters we are obliged to be a good example for him, so we had to adjust our eating habits reluctantly.



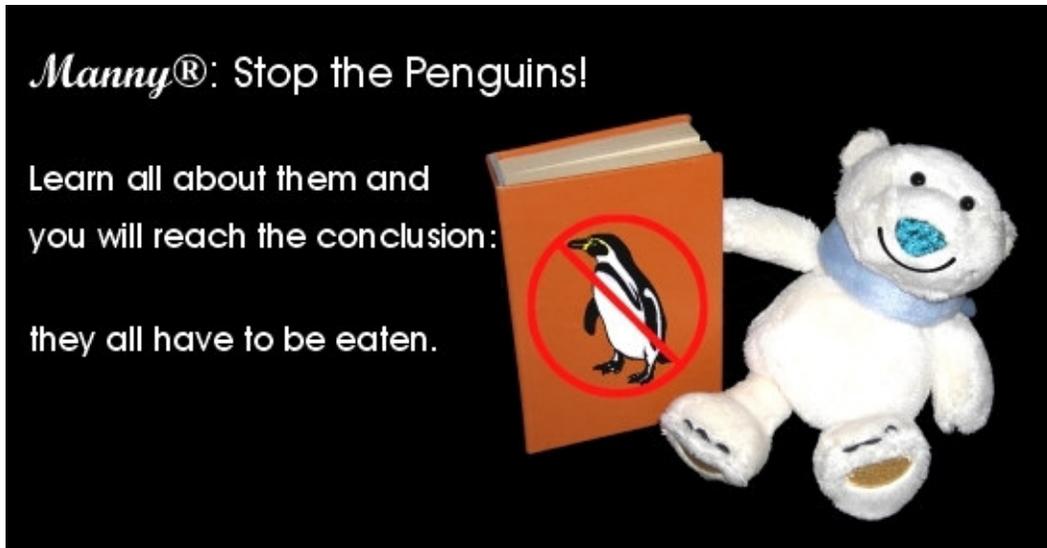


There are hints in the theory of modern polar bear rearing that owning two gold metallic SUVs, a Jacuzzi and a pool billiard table might have a positive impact on a cub's visual acuity in his later life. If there is anything we want to spare *Manny*<sup>®</sup> then it is to wear glasses and being called four-eyes! So please help us prevent this humiliation and give generously (we accept all credit cards). Your donation is tax deductible (if you happen to live in Bora Bora) and will

be gratified by a paw signed photograph of *Manny*<sup>®</sup> riding his Porsche Cheyenne at a speed of 200 km/h on the *Autobahn*.

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## The Book



*Manny*<sup>®</sup>: *Stop the Penguins!* 356 pages with countless pictures of polar bears giving penguins the hard time they deserve.

This is the bible of *Manny*<sup>®</sup>*ism*, in which the enlightened swami himself reveals the shocking truth about these seemingly harmless, peaceful and drolly animals. At second sight you will notice the small shifty eyes which hardly conceal their vicious and treacherous character. Just look at their protruding crooked noses - sorry - beaks and you know what they are all about. In fact they strive for global domination by infiltrating zoos (alive) and kindergartens (e.g. as wallpapers). Did you know that by now almost every third government official world-wide - by biological definition - is at least half-penguin, though most of them claim to be Protestants by birth? Of course penguins also deliberately caused the latest mortgage meltdown using their control of the igloo construction business exerted by their human stooges. Through their spider-like network of daytime maritime show clowns becoming perfidious conspirators at night, they manipulate stock markets, even run their own publishing house to spoil the minds of the public, smoke in bars and burn high-carbon fuels whenever they can. Learn

all about them and you will reach the same conclusion as *Manny*<sup>®</sup>: they all have to be eaten.

- ➔ *Hardcover edition* 49.95 Euro only
  - ➔ *Deluxe edition* (penguin leather cover, comes with an original pressed penguin fledgling as a bookmark) 499.95 Euro only
  - ➔ *Super deluxe edition* (printed on penguin parchment, blessed & signed by *Manny*<sup>®</sup>) 4995.95 Euro only
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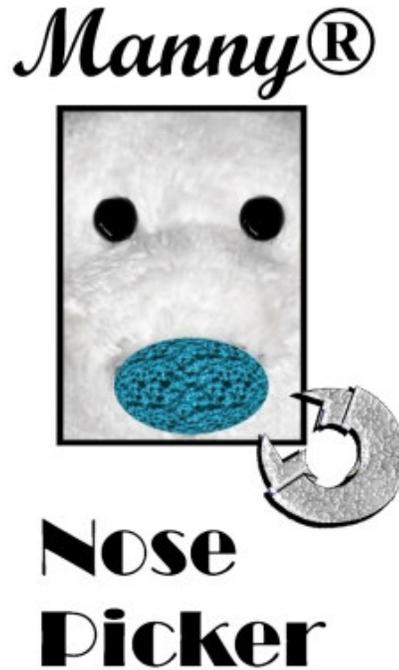
### Online shop

You are completely wrong if by now you have gathered the impression that we are either slimy beggars or cutthroats only keen for your money. Indeed we offer premium value for every Euro you put in our pockets. The following assortment of high quality products, developed and designed by the world's leading Moldavian multi-expert on polar bear rearing, bartering and profit maximization (who doesn't want to be named here because since the unfortunate outcome of the elastic stockings for oil deal he faces an international warrant) speaks for itself:

- ➔ **Fishy stench in cans:** You cannot visit *Manny*<sup>®</sup> in Nuremberg because you are dwelling in Tokyo? No problem! Buy this and you may learn instantly what it smells like when a polar bear passes winds. 99 Cents per can only



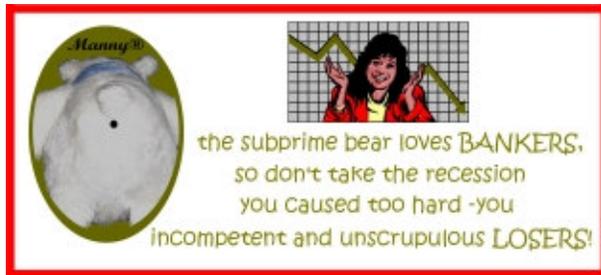
- ⇒ **Authentic Nuremberg nose-picking-device:** Through hundreds of years the locals of Nuremberg have cultivated nose-picking to a form of art. Here is your chance to attain your own original *Manny*<sup>®</sup> nose picker, a useful device handcrafted the traditional Franconian way in Bangalore, you'll never go without anymore.
- Note:* Item comes without plasters.  
49.95 Euro only



- ⇒ **Bumper stickers:** In this section we offer various designs for single customers as well as for controversial regimes or managements being used as giveaways. Our bestseller in the latter category is the *Honk for our beloved leader*-line, particularly popular in North Korea, Cuba and Belarus (sticks also on donkey carts and goats).



The popularity of our theme stickers *Bulls suck - Polar Bears rule* and *Manny®*, the subprime bear loves BANKERS, so don't take the recession you caused too hard - you incompetent and unscrupulous LOSERS! recently skyrocketed while the banking people stroke back by displaying our cutie as *Manny®* sez: *Back to the trailer, busted idiots!*



Right now our printing machines in a sweaty Chinese dungeon are busy churning out a fill-in sticker for the U.S. presidential campaign:



Similar to some of the candidates its surface is washable thus it can be adjusted till the last moment if you are undecided on whom to vote for.

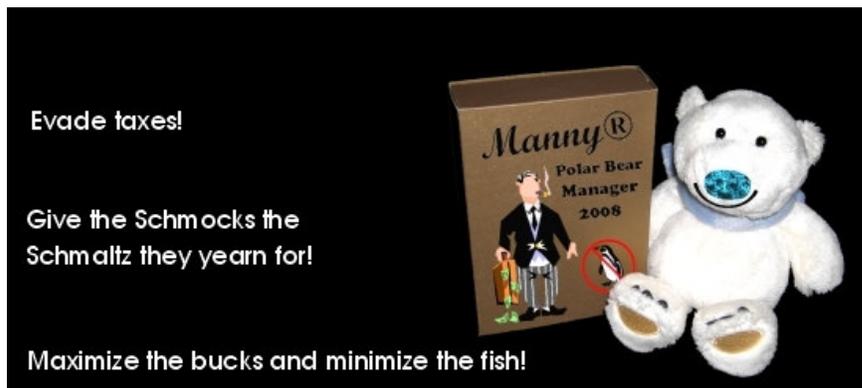
Facing the latest economic developments we are counting on a growing demand for the following slogan: *Here we go again: Punch some new holes in your belt!*

Please ask for our individual pricing with rebates for larger quantities.

## ➡ Computer games

- *Manny® & Knut - The Final Showdown*: When a polar bear in a baggy black leather gown enters the Berlin Zoo searching for his enemy #1, white will turn to red.
- *Polar Bear Manager 2008*: You enjoy heavy gambling, a little psychology and pure mammon? Then fill your briefcase and the empty boring lives of people by serving their absurd desire to identify with a predator who sees them at best as a snack! Exploit and manipulate the feeble mindsets of the frustrated by building a

cult around an animal thus catapulting civilization back into the era of cavemen! Push your client in TV shows where the host is as intelligent as deep frozen seal meat! Evade taxes by convincing the authorities that teeny-weeny fuzzy fur-ball is living offshore on a floe near the Bahamas! Find a creative veterinarian who can keep your cub adorably babyish as long as biological possible: Maximize the bucks and minimize the fish! And at the end reach the highest difficulty level by successfully promoting a simply irresistible cuddly sack of beans! Give the Schmocks the Schmaltz they yearn for!



Each game 49.95 Euro only

- ⇒ *Manny®'s* nutrition line: *Glutto Bear®* convenience food for which no plant or animal had to suffer or die (besides penguins). Tasty stuff you can't stop eating till your belly bursts!



➔ CDs



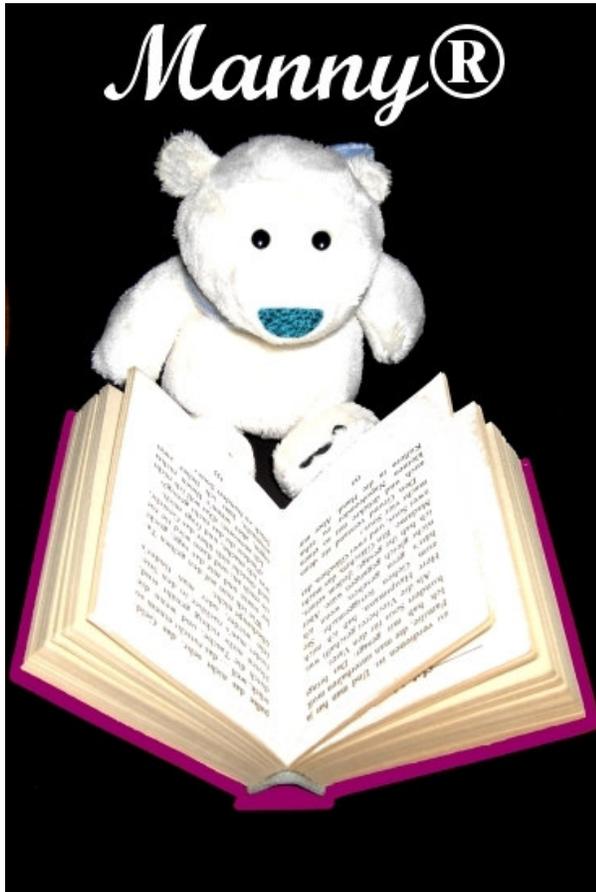
- *The Sounds of the Arctic*: Listen to the majestic silence of the North Pole where nothing disturbs the harmony of nature, not even nature itself with any form of life. *Note*: As a special feature this CD is rewritable.
  - *That's why I hate cubs and children*: Twelve violently corny and senseless polar bear songs sung by a local Nuremberg children's choir in squealing falsettos with a hard German accent beyond endurance giving you the creeps even before they start.
  - *Polar Polka*: *Gustav Schulz and his Original Franconian Tubas of Terror* play *Manny®*'s favorite dancing tunes to grunt, stomp and clap along till your ears bleed.
- Each CD 19.95 Euro only. Buying all three you receive additionally a free copy of the classic *The Manny® Noisy Digesting Experience: Electric Penguin Land*, the acoustic documentation of a nightly visit the playful rascal paid to their enclosure at the local zoo. This was the moment when the birds really regretted that they couldn't fly.

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## Services

Our mission is not only to fill your eyes with tears, your closets with crap and our pockets with dough, but to serve public interest too. To that purpose *Manny®* can be booked for sessions of boards and political parties to distract attention from compromising topics, applying the

proven *Ah, what a cutie! May I stroke him?* phenomenon which even works with angry shareholders or disenfranchised voters.



For fading media starlets our team is standing by to entwine their pathetic biographies with *Manny*®'s unstoppable career by writing any *My life with the white cuddly cub* book.

*Manny*® is also available as the object of worship of any lunatic religious crackpot group seeking popular support for its actions. Try out the unbeatable combination of sheer frenzy in the name of little white prince charming and go for the penguins!

Our charges depend on the degree of your desperation.

#### Press releases on demand (for editors and journalists)

We are ready and willing to make up any headline regarding *Manny*® which may help you to keep your lousy job. Please give us the date, the subject and the brown envelope and we will deliver exclusively right on time. If you suffer from a lack of ideas, here are our proposals for some real flashy headlines:

- *Manny*® denies affiliation charges by local lap dancer
- *Manny*® rescues five kittens from a burning building, preserves world peace and finds a vaccine against progressive idiocy. Moreover he loves his grandma and his country
- *My paws are too big to dial: Manny*® claims alibi for obscene calls at girls college

- ⇒ *Manny*® about to solve the crisis of modern opera
  - ⇒ *Manny*® consoles the losers of globalization: *I am white trash too*
  - ⇒ *Manny*® about rumored offers to become federal chancellor: *I'd rather marry a penguin.*
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## Merchandising

If you come up with a stupid idea yourself how to make money with *Manny*®, please let us know and we'll surely find a way to strike a deal.

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## Digital postcards

To stop your lamenting about us shamelessly commercializing fluffy puffy bear, here you get your free digital postcards of *Manny*®:





Note: In case your paltry PC has no integrated *cut-A-vista* module, you will be unable to download these files. Then you have the choice to buy a new computer for several hundred dollars or to subscribe to our upcoming nearly free picture and cell phone ringtones service. Send us an email and we will keep you informed about the development of this new source of never-ending delight to you and even more golden sardines for *Manny®* and his happy foster parents.

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### Children's corner

In this section we offer heavily didactic toys to all of our *Manny®* fans who are entitled by age and descent to ruin their parents nerves and budgets. Dear kids, let's play *Manny®*'s favorite game of international money transfer from you to him!

#### ➔ *Manny®*'s jigsaw puzzle fun

- In a white room
- Visiting the White Cliffs of Dover
- Frolicking in the snow
- In a blizzard

Each set (29.95 Euro only) contains 50,000 immaculately white pieces of cardboard.



- ➔ The ultimate *Manny®*'s kingdom kit comprising of a slate (original *Manny®*'s rock), a paper cup (original *Manny®*'s pool), a piece of barbed wire (original *Manny®*'s enclosure) and a white cotton ball with two black pins (original *Manny®*).

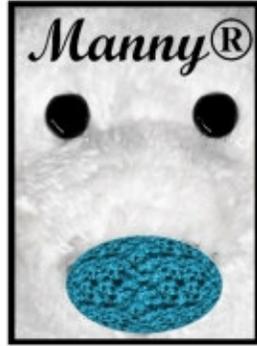
*Caution:* Pins can easily be swallowed. The good thing is: All parts are almost lead free!  
99.95 Euro only

- ➔ As every child knows, sweet polar bear cubs want their friends to sport cheesy imitations of Swiss watches made in Vietnam. For this reason you have to drive Mum and Dad crazy until they buy our patented **Cub Club Watches** for the entire family. Otherwise *Manny®* will be very sad at first and cry, then very upset, finally outraged, visit you at night, crawl underneath your bed and make scary noises.

Each unisex model 199.95 Euro only



- ➔ *Manny®*'s Junior Penguin Hunter Set: The basic edition (59.95 Euro only) comes with a cudgel, a rusty nail driven through its top end, a large piece of broken glass for disemboweling the shamblers and ten plastic bags for their parts. In the deluxe version (559.95 Euro only) the components are a timesaving chainsaw, a handy machete with a 60 cm blade of stainless steel and ten original body backs from armed forces surpluses.



# Junior Penguin HUNTER



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## Adult offerings



By now we are sure that all of you, big or small, have taken lovely *Manny*® into their hearts. And so does *Manny*®: He cares for everyone as a friend and potential customer of his branded goods, always trying to satisfy any needs, even if they are looked upon by some

moralists to be devious or kinky. Therefore we are about to launch an entire line of products and services branded *Laissez Bear*® for grownup *Manny*® aficionados, cooperating in this venture with renown publishers and pharmaceutical companies. We cannot give away too many details yet, but you may expect such highlights of human progress as our *How bear cubs come into this world* illustrated magazine and pills that will make daddy as strong as a bear.

*Visit this site regularly to keep abreast with Manny® turning from a cuddly white fur-ball into a cruel penguin reaping monster! Follow the expansion of our self-enrichment machine into yet unknown dimensions of insipidity!*



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